

# BRAFA

## ART FAIR

27 JAN-04 FEB 2018



[www.brafa.art](http://www.brafa.art)

## *Brafa is...*

Brussels Art Fair. Created in 1956, is one of the world's oldest and most prestigious art fairs, famous for the high quality fine art, antiques, and modern and contemporary art and design.

## *When?*

The fair stretches over 9 days, from the end of January to the beginning of February. The first major art event of the year, it is considered a reliable barometer of the art market.

## *Where?*

Brafa is located in Tour & Taxis, a magnificent site that is part of Brussels' industrial heritage. The cosmopolitan capital of Europe is known for its excellent food and dazzling array of museums, monuments and boutique shops.

The fair is only

- :: 10 minutes from the lively centre of Brussels: the UNESCO listed Grand-Place, the chic antique district the Sablon, the trendy fashion area Dansaert, fabulous restaurants...
- :: 15 minutes from the best museums (BOZAR, Cinquantenaire Museum, Royal Museums of Fine Arts of Belgium, Magritte Museum, Horta Museum, Belgian Comic Strip Center, Wiels Contemporary Art Centre...)
- :: 25 minutes from Brussels-Zaventem airport
- :: 2 hours from London, 1 hour 22 minutes from Paris, 1 hour 50 minutes from Amsterdam and 35 minutes from Antwerp

## *Who?*

Brafa admits 135 leading international art and antiques dealers to exhibit at the fair.

## *What makes Brafa so famous?*

### — QUALITY AND AUTHENTICITY

Brafa's exhibitor selection process is rigorous, and all objects are verified by an international committee of experts before the fair opens its doors to the public. This enables visitors to buy with the greatest confidence.

### — DIVERSITY

Brafa is an exceptional showcase of high quality and rare pieces dating from the Bronze Age to the present day, spanning about 5000 years of history. The fair attracts major art collectors, new buyers, and art lovers curious to see what is on the market.

### — ORGANIZATION

Brafa has been held for over sixty years, and the Brafa team's professionalism has grown with the reputation of the fair.

### — ATMOSPHERE

The fair is known for its welcoming atmosphere, eclecticism and elegance. Brafa's size means you can get a good impression of the fair in a few hours, leaving you lots of time to linger over your favourite pieces!

## *Why is Brafa more than a fair?*

Brafa is not only an art fair: it is also an event devoted to the promotion of art in all its forms, and every year it hosts a special exhibition commissioned by a guest of honour: an important museum or cultural institution. Brafa also presents a series of free art talks given by internationally renowned curators, experts and collectors. Over the years, Brafa has become one of the most inspiring international art fairs and a favoured meeting place for all those involved or interested in the art world.

## *Why visit Brafa?*

As Harold t’Kint de Roodenbeke, the Chairman of Brafa says:

‘First and foremost, to discover top level galleries and dealers, and to explore, through their objects – which stretch from ancient archaeological finds to modern-day creations – the development and diversity of art. Brafa is in a way an ephemeral museum – the one difference being that everything on show is for sale! These ten days are a high point of the year for collectors and exhibitors, offering a prime opportunity to make new contacts and discuss new projects.

Our ambition is to offer the best in an extremely wide range of fields. We must be able to exceed the expectations of confirmed collectors with very specific knowledge and requirements while encouraging art lovers to start a collection or buy a piece of art. The range of objects on offer is addressed to these different sectors of the public; alongside museum-quality works which are on sale at correspondingly high prices, we offer more accessible pieces which are ideal for starting a collection or just succumbing to an impulse!

I strongly believe that Brafa must uphold its reputation as a welcoming, open, generous fair.’

## *Brafa in numbers*

- :: 1 of the sector's top 5 art and antiques fairs
- :: 135 leading galleries participate following a strict selection process (40 % Belgian and 60 % foreign)
- :: 16 countries are represented (Belgium, Canada, Denmark, France, Germany, Great Britain, Hungary, Italy, Japan, Luxemburg, Monaco, Russia, Spain, Switzerland, the Netherlands and the USA)
- :: 20 specialities are covered, including classical archaeology, tribal art, pre-Colombian art, Asian art, jewellery, silverware, coins, furniture and art objects dating from the Middle Ages to today, old and modern paintings, contemporary art and design, sculpture, ceramics, contemporary glass and porcelain, carpets and textiles, drawings, original cartoons, engravings, rare books, photography and autographs...
- :: Over 100 experts from around the world are involved in verifying the authenticity, quality and condition of the different objects on display...
- :: 10.000 - 15.000 objects are on show in total
- :: 1 major press and promotion campaign is organized in 10 countries : Belgium & Luxemburg, France, Germany, Great Britain, Italy, Russia, Spain, Switzerland, the Netherlands, the USA and the Far East
- :: 1 VIP Program enables special guests to discover Brussels' artistic and cultural treasures, offering exclusive curator-led presentations with private receptions in museums and art centres, visits of Belgian private collections guided by the collectors themselves, and preferential hotels rates
- :: 5 Club and Museum days during which Cultural Patrons, Friends of Museums and Business Clubs receive a champagne lunch followed by a guided tour with a Brafa Ambassador (a specialist curator, collector, or art lover)
- :: 2018 will mark the 63rd edition of the fair
- :: 61.250 visitors from around the world attended in 2017
- :: 15.400 m<sup>2</sup> of exhibition space

# Practical information

## — VENUE

Tour & Taxis, Avenue du Port 88, BE-1000 Brussels

## — DATES AND OPENING HOURS

From Saturday 27 January to Sunday 4 February 2018 from 11am to 7pm  
Late opening on Thursday 1 February 2018 until 10pm

## — ENTRANCE FEE

Day ticket: 25 €  
16-26 years old: 10 € per person  
< 16 years old: free  
Groups (≥ 10 people): 10 € per person  
Brafa Exclusive Viewing\*: 60 €  
Combi-tickets\*:  
1 entry + 1 catalogue: 30 € / 2 entries + 1 catalogue: 55 €  
Catalogue\*: 10 €  
Buy online on [www.brafa.art](http://www.brafa.art) or at the fair.

*\*The ticket for the Brafa Exclusive Viewing on Friday 26.01.2018, the combi-tickets and the catalogue can only be bought at the event*

## — SERVICES

Concierge, restaurants, champagne bars, cloakroom, free WIFI, supervised parking spaces in front of the exhibition halls, special access for the disabled

## — TRAVEL INFORMATION

Privileged hotel rates with Hotel Le Plaza<sup>\*\*\*\*</sup> and Hotel Amigo<sup>\*\*\*\*</sup>  
Exclusive deals with our travel partners Brussels Airlines and Thalys.  
We aim to make your stay as enjoyable and memorable as possible. For all inquiries concerning Brussels and other fantastic cultural cities such as Antwerp, Ghent or Bruges; the booking of restaurants, hotels or concert tickets; car rental or plane tickets, we would be delighted to assist you. Please contact mail: [p.simonart@brafa.be](mailto:p.simonart@brafa.be) | t. +32 (0)2 513 48 31

## — BRAFA ART TOURS SUPPORTED BY HISCOX

Public tours are held in ENG, FR and NL daily at 3pm  
Private tours are available on demand in ENG, FR, NL and other languages  
For prices and bookings, please contact  
mail: [p.simonart@brafa.be](mailto:p.simonart@brafa.be) | t. +32 (0)2 513 48 31

## — ORGANIZATION

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t. +32 (0)2 513 48 31 | [info@brafa.be](mailto:info@brafa.be) | [www.brafa.art](http://www.brafa.art)



iPhone, iPad & Android Applications

**AD ARCHITECTURAL DIGEST (IT)**

*'The fair of excellence.'*

**ARS MAGAZINE (ESP)**

*'BRAFA va de "más" a "mejor.'*

**LA GAZETTE DROUOT (FR)**

*'La Brafa réchauffe les collectionneurs. Élégante, accueillante, chaleureuse, elle possède son caractère propre. Une véritable corne d'abondance, de l'archéologie à l'art contemporain.'*

**DE STANDAARD (BE)**

*'De Brusselse kunstbeurs is een gestage groeier. De presentatie is stijlvol, de kunst divers en met zorg geselecteerd. Bij Brafa mag iedereen zich verwend voelen.'*

**RESIDENCE (NL)**

*'De eerste internationale kunst en antiekbeurs van het nieuwe jaar, Brafa, is een feest van de goede smaak.'*

**ANTIQUES TRADE GAZETTE (UK)**

*'The organiser's stated aim is not to do more but to do it better, improving the quality of the event on several levels.'*

**BLOUIN ARTINFO (USA)**

*'It would be difficult to imagine a more exquisite art fair than Brafa.'*

**HANDELSBLATT (DE)**

*'Nur auf der Brüsseler Messe „Brafa“ geht es so abwechslungsreich und anregend.'*

**LA LIBRE BELGIQUE (BE)**

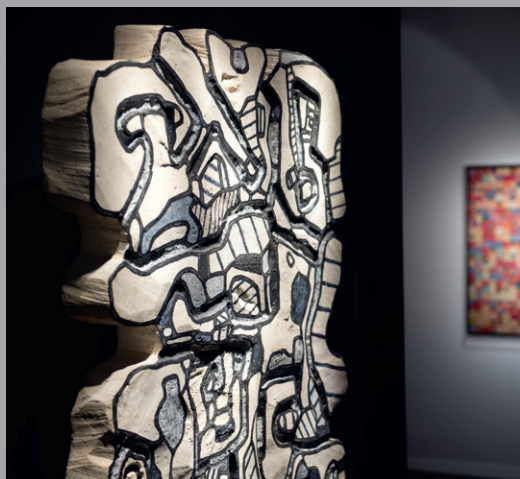
*'Couvrant aussi bien les arts anciens que les arts primitifs, le moderne et le contemporain, elle est une sorte de musée éclectique très sélectif suscitant l'intérêt des spécialistes les plus pointus aux amateurs de découvertes culturelles.'*

**HANDELSZEITUNG (CH)**

*'Bemerkenswert ist die Bandbreite an international renommierten Experten aus den unterschiedlichsten Sparten.'*

**KOMMERSANT (RU)**

*'BRAFA превратила эклектику в свой фирменный стиль.'*



ONE OF THE MOST INSPIRING FAIRS IN THE WORLD

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PRIVATE BANK